

KUALA LUMPUR

CITY
COLLEGE



"Nurturing Future Entrepreneurs Globally"

WELCOME



KUALA LUMPUR CITY COLLEGE

(FORMERLY KNOWN AS OPTOPERNUER COLLEGE)

ORIGINATED FROM



SPONSORSHIP CONCEPT

About

Prof. Dato' Dr Chin See Keat



Awarded as:

ASEAN Grand Master
Awarded by ASEAN Leaders

Witnessed by

YAB Tan Sri Muhyiddin bin Yassin
Deputy Prime Minister of Malaysia



Key Founder of
MRCA (Malaysian Retail-chain Association)



Key Founder of
MRCA (Malaysian Retail-chain Association)



Founding President
of The **ASEAN Retail-Chains & Franchise Federation(ARFF)**



FOUNDER
KUALA LUMPUR CITY COLLEGE



**Prof. Dato Dr Chin appointed as
Malaysia Representative for ASEAN BAC**



About KUALA LUMPUR CITY COLLEGE



Kuala Lumpur City College (Formerly known as Optopreneur College) was established in April 2003 with a commitment to provide quality education. Optopreneur College is a city campus located in the heart of Kuala Lumpur's Golden Triangle, just a brief walking distance from the Petronas Twin Towers, offers students the stimulating experience of a city campus with complete urban facilities



First Step

Toward a Successful Career

More than
RM37 Millions
Scholarships
Offered
to Students

Obtain

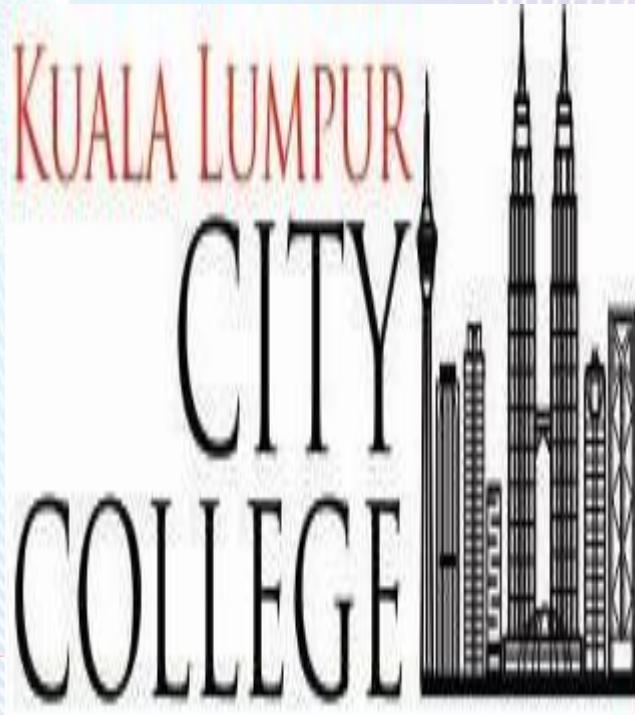
British Professional Qualification

All Win Program for Students , Parents our
beloved country Malaysia



WITNESSED BY DEPUTY MINISTER OF
EDUCATION DATUK DR. FONG CHAN ONN

Since 1992



Entrepreneurship - A culmination of vast practical applications with sound fundamentals of business and human resource skills.

Education -- the backbone of the success and it's also a journey towards the future. Every step taken now reflects the progress beyond any form of measure.

Excellence - Performance of the highest standards beyond expectations of the industry and being industry ready is the culmination of this excellence.

E-Optics China





Sponsorship Program

Diploma in Retail Management

(Syllabus Include Franchising - 3 credit)

Duration : 3 Years

Certificate in Retailing

(Syllabus Include Certificate Franchising – 1 credit)

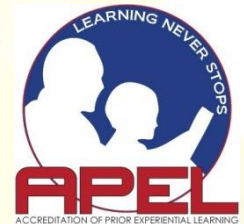
Duration : 2 Years

English Proficiency Course

(Syllabus Include Franchising - no credit needed)

If fail SPM OC will prepare student for APEL Program

Duration : 1 Year



<http://www2.mqa.gov.my/APEL/>



Approval License from
Ministry of Education & MQA

FULLY LICENSED BY

**Ministry of Education
(Department of Higher Education)**



Malaysia Qualification Agency



Diploma in Retail Management

First Year

Semester 1

Bahasa Kebangsaan
 Business Communication
 Applied ICT Skills
 Principles of Management
 Fundamentals of Marketing

Semester 2

Pendidikan Moral
 Retail Selling
 Retail Environment
 Introduction to Retailing
 Business Statistics

2nd Year

Semester 3

Bahasa Kebangsaan
 Business Communication
 Applied ICT Skills
 Principles of Management
 Fundamentals of Marketing

Semester 4

Pendidikan Moral
 Retail Selling
 Retail Environment
 Introduction to Retailing
 Business Statistics

3rd Year

Semester 5

Franchise Entrepreneurship
 Retail Financial Management
 Human Resource Management
 Integrated Marketing
 Communication

Semester 6

Franchise Operations &
 Management
 Retail Business Strategy
 Retail Financial Management
 Retail Customer and Marketing
 Research



Certificate in Retailing

First Year

Semester 1

Bahasa Kebangsaan
Applied ICT Skills
Principles of Management
Introduction to Retailing
Business Mathematics

Semester 2

Pendidikan Moral
Fundamentals of Marketing
English Communication
Retail Selling Process
Statistics

2nd Year

Semester 3

Pengajian Malaysia
Customer Service
Retail Operation
Microeconomics
Introduction to Accounting

Semester 4

Consumer's Behaviour
Macroeconomics
Business Calculus
Retail Buying
Retail Environment



English Proficiency Course

Level 1

Reading
Writing
Listening
Speaking
Vocabulary
Conversation & Fluency
(Basic)
Discussion & Debate

Level 2

Discussion & Debate
Team Building
Group work
Group Discussion
Group Communication
Grammar

Level 3

English for Business (Basic)
Presentation and Public Skills
Communication Role

Level 4

Conversation & Fluency
(Advanced)
Team Building
Debate
Short Stories 1,2,3,4



ABE DIPLOMA

Courses
United Kingdom (UK)



- **Diploma in Business Management**
- **Diploma in Travel, Tourism & Hospitality Management**
- **Diploma in Human Resource Management**
- **Diploma in Marketing Management**

Duration: 2.5 Years

RM 25,000

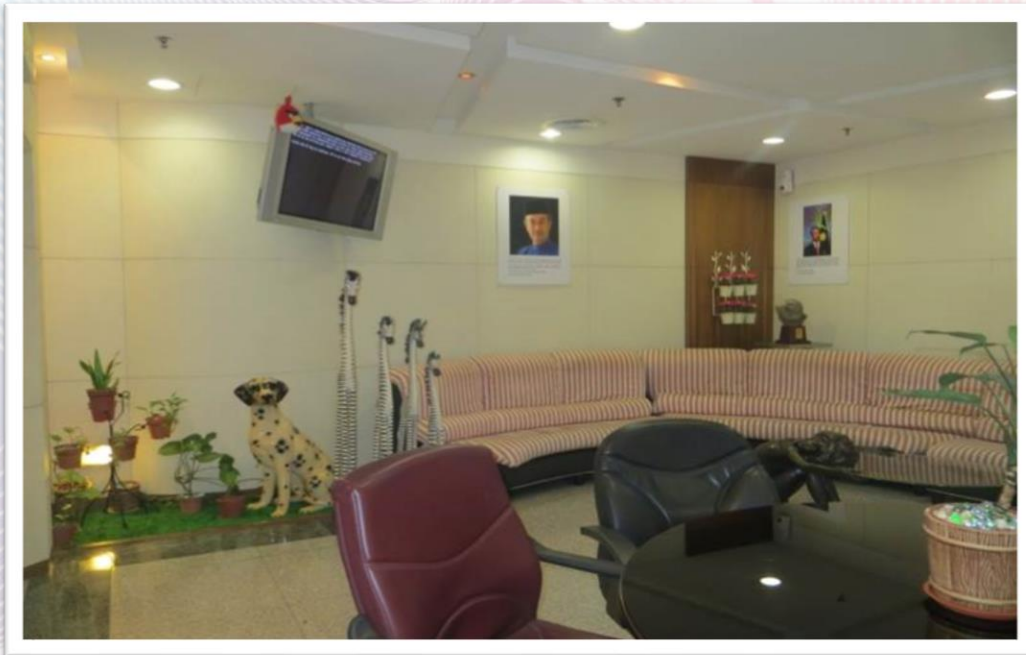
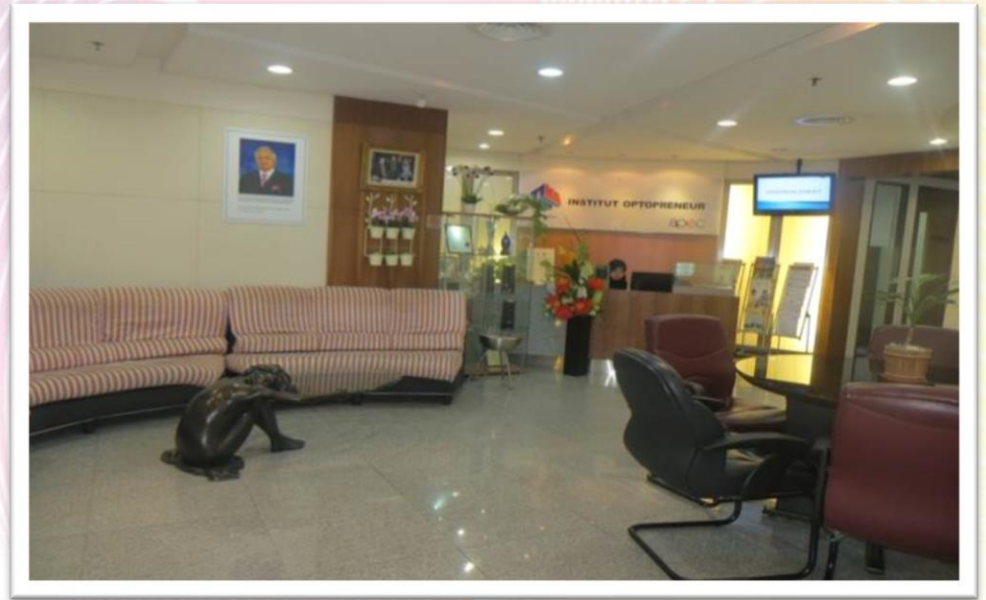
NO SPONSORSHIP



Career Opportunity

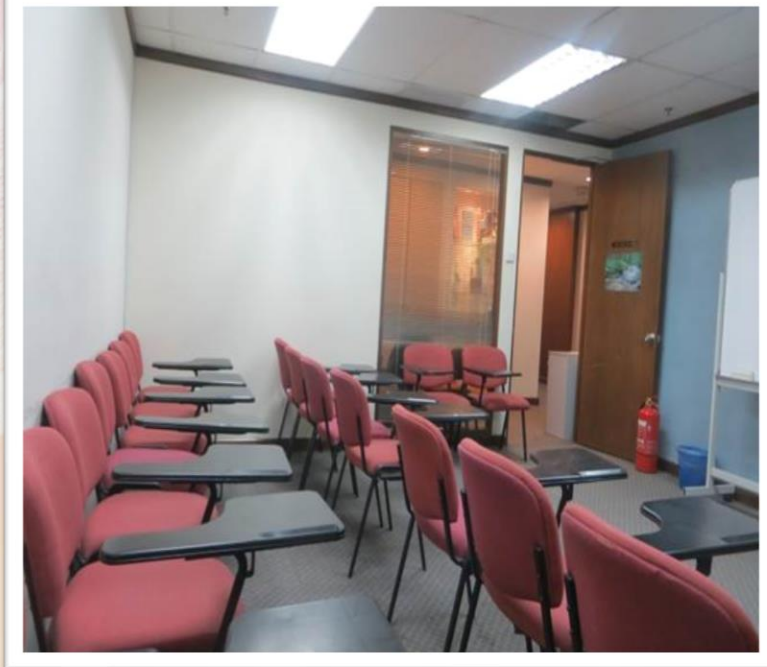
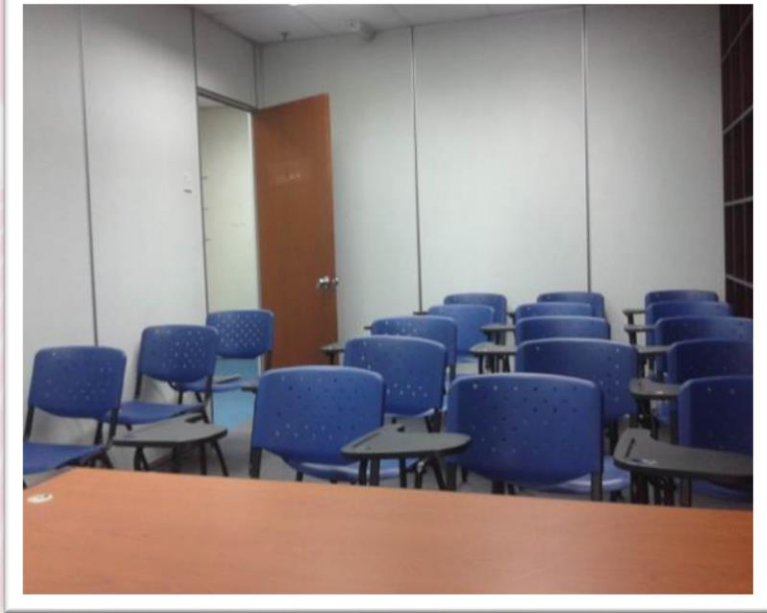
- Sales Executive, Sales Manager
- Marketing Manager
- Start SME's as Entrepreneur
- Retail Industry
- Banking Industry
- Customer Services Personnel
- Retail Supervisor, Assistant Retail Manager
- Shopping centre assistant Manager/Manager

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CLASSROOM



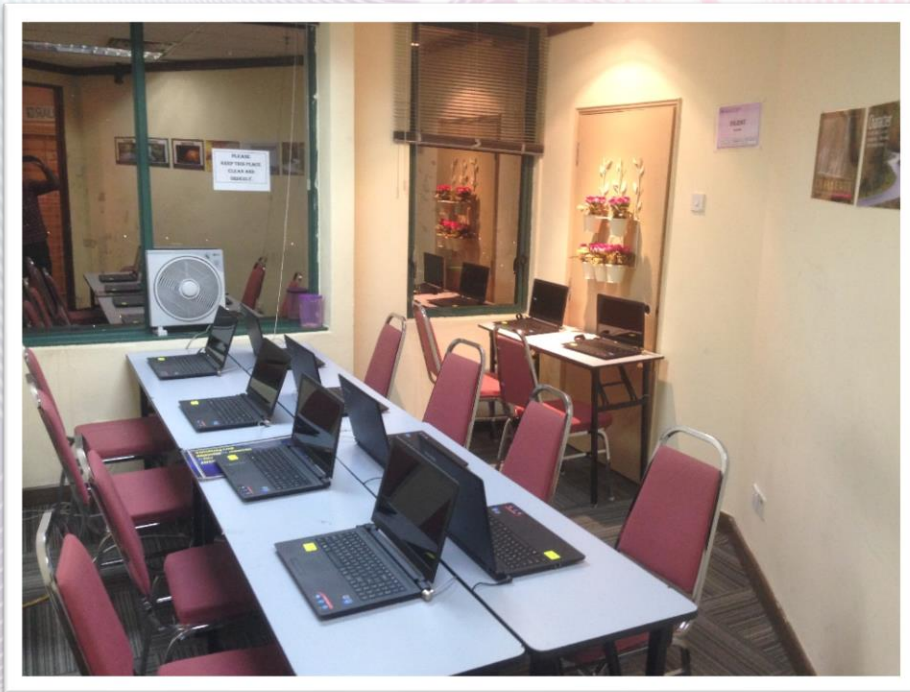
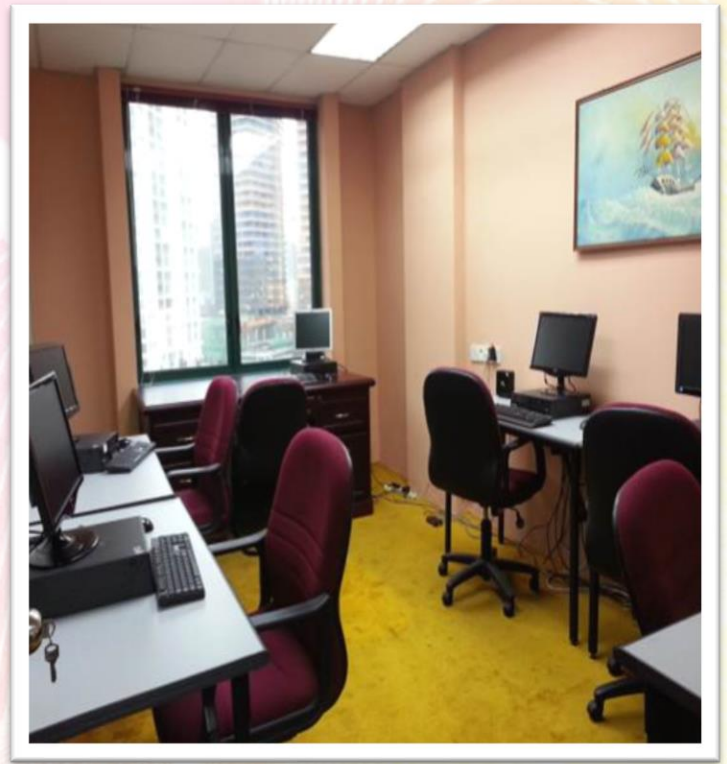


LIBRARY





COMPUTER LAB





OUR STUDENT ON "OJT"





OC-OJT PELAJAR PRATIKAL DI IBU PEJABAT WATSON.



WATSON JURULATIH MEMUJI SALAH SATU DARIPADA PELAJAR KAMI



OC OJT PELAJAR DENGAN CROWN SEMASA AKTIVITI AT WATSON



STUDY & EARN

watsons



OC-OJT PELAJAR PRATIKAL DI LLAOLLAO OUTLET

KUALA LUMPUR CITY COLLEGE



HOSTEL

VISTA KIARA CONDO MONT KIARA

PETALING INDAH



Nearby TBS

ONE PETALING



HOSTEL FACILITIES



KUALA LUMPUR
CITY
COLLEGE



KITCHEN

TOILET





4 Person – Master Room



2 Person – Small Room

KUALA LUMPUR
CITY
COLLEGE



Welcome!

TO OPTOPRENUER FAMILY

NEW INTAKE STUDENTS

UNIT 6-1-6

NERUSHAN

MOHD ARIFF SHAH

MUHAMMAD AZRI

LEE NGAN KEONG

MUHAMMAD AWALUDEAN

CHONG SHAO MING

Intake: Oct-17

Date: 07-10-17

KUALA LUMPUR
CITY
COLLEGE



NO SMOKING



NO ALCOHOL



NO GAMBLING



NO OUTSIDER

Pengurusan Asrama



**Each student is given 2
compartments**

**KUALA LUMPUR
CITY**

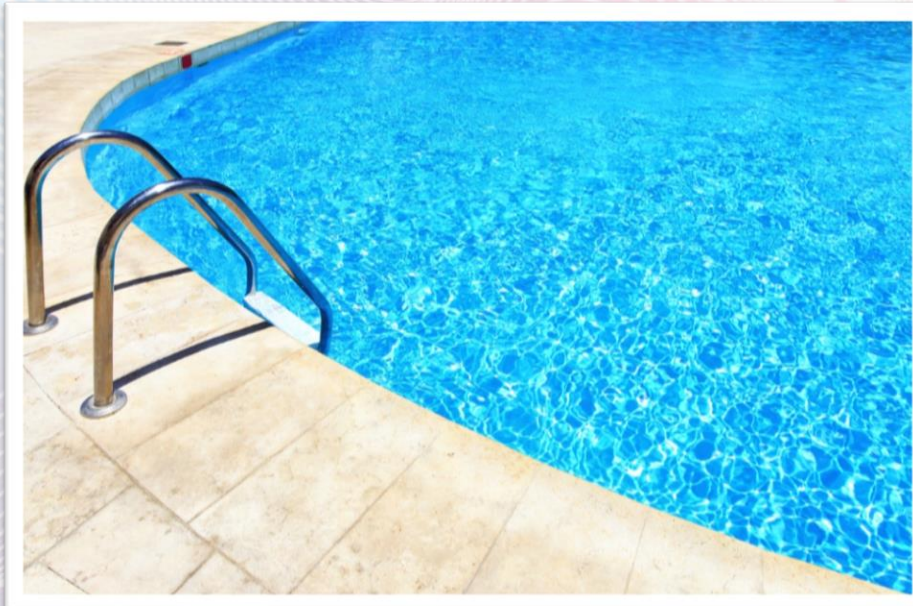
Hostel Facilities

Gym

Guard



Swimming Pool



Tennis Court



KUALA LUMPUR CITY COLLEGE *Sports Club*



RUN
WITH
US



Our sponsors

watsons

llaollao. tealive



OPTOPRENEUR COLLEGE
"Nurturing Future Entrepreneurs Globally"



BIG PHARMACY

Secret Recipe®



TREE MORI



SPORTS DIRECT.COM



GINTELL
HEALTH • LOVE • LIFE



VOIR



COTTON ON



Diploma in Retail Management

(MQA/PA1621) 3 Years

RM 4,050.00 3 Credits

Franchise Syllabus Include

Certificate in Retailing

(MQA/A11466) 2 Years

RM 3,050.00 1 Credit

Franchise Syllabus Include

English Proficiency Course

1 Year (8 Months + 4 Months Special OJT Provided)

RM 2,050.00 No Credit Required

If Student Fail SPM, We can prepare the student for APEL to plan for Students future education



*T&C APPLIED

<http://www2.mqa.gov.my/APEL/>

Course Fee

Diploma in Retail Management

~~RM22,400~~

Certificate in Retailing

~~RM10,500~~

English Proficiency Course

~~RM8,000~~

Minimum payment of

RM1,500

PTPTN loan is provided for the underprivileged

BAITULMAL Sponsor Student








**100 SCHOLARSHIPS
FOR ASNAF GROUP STUDENTS
TO ZAKAT PULAU PINANG**

Black pen

Black pen

Red folder

Blue folder with certificate

Documents with logos



Serba sedikit gambar2 aktiviti OC bersama2 dengan Zakat Selangor buat tatapan semua



Activities to help the poor students in Johor state with YAYASAN PEMBANGUNAN KELUARGA (YPK)





YB Tuan Lim Guan Eng, Minister Of Finance
Malaysia With Prof Dato Dr Chin See Keat

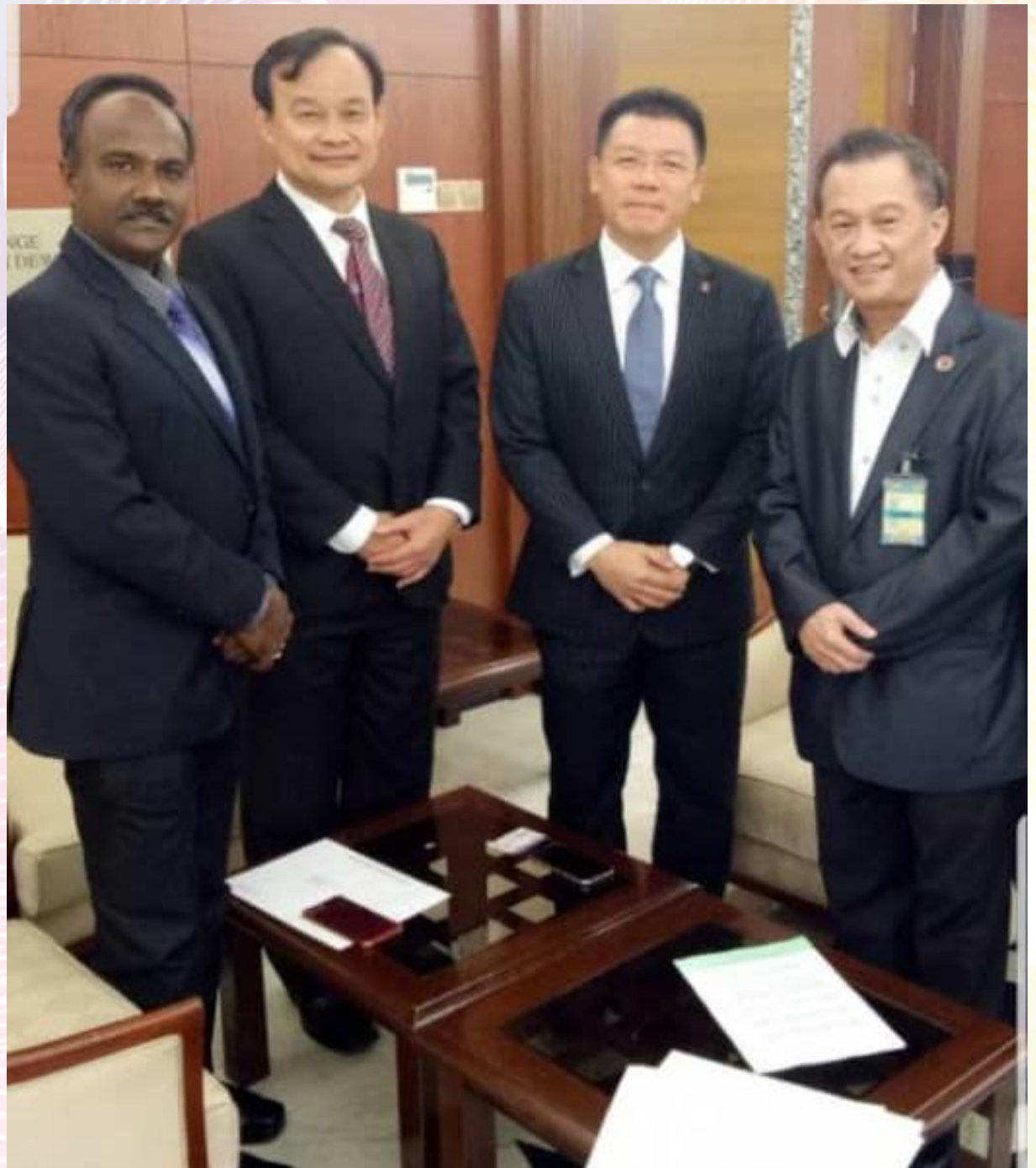
KUALA LUMPUR CITY COLLEGE





OPTOPRENEUR COLLEGE

"Nurturing Future Entrepreneurs Globally"



Sarawak Ministry of Education (MEST) visit Kuala Lumpur City College stratified with the Scholarship Program



KUALA LUMPUR CITY COLLEGE



To make Malaysia as the shopping centre to The World



OPTOPRENEUR COLLEGE

"Nurturing Future Entrepreneurs Globally"



English Improvement

Elmy Shahril student from Sabah





OPTOPRENEUR COLLEGE
"The Future of Entrepreneurship Education"



Name: Elmy Shahril Bin Saibun State: Sabah Batch: DRM416



OPTOPRENEUR COLLEGE

"Marking Future Entrepreneurs' Stability"

Elmy Shahril Bin Saibun
From
Sabah



YB Dato' Sri Rohani Abdul Karim
Menteri Pembangunan Wanita, Keluarga dan Masyarakat
Testimoni



To make Malaysia as the Best Retailers ,
Franchisors & Franchisees to The World



**THANK
YOU**